

## Privacy Policy

**Last Updated:** 24-10-2024

### Introduction

Surja Infra Pvt Ltd operates the website [www.surja.in](http://www.surja.in) (the "Site"). This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit the Site. By using our Site, you agree to the collection and use of information in accordance with this policy.

Please review this policy periodically, as we may update it from time to time.

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### 1. Information We Collect

We collect various types of information, including:

#### Personal Information

When you voluntarily provide it, we collect personally identifiable information, such as:

- Name
- Email address
- Postal address
- Phone number
- Payment information (for purchases)
- Account login details (if you register an account)

#### Non-Personal Information

We may collect non-personal data, which may include:

- Browser type and version
- Operating system
- IP address
- Pages visited on our Site
- Time and date of access

#### Cookies and Tracking Technologies

We may use cookies, web beacons, tracking pixels, and other tracking technologies to help customize the Site and improve your experience.

- **Cookies:** These are small files stored on your device that hold data about your interaction with the Site. You can control cookie settings through your browser.
  - **Analytics:** We may partner with third-party service providers (like Google Analytics) to better understand site performance and user behaviour.
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## 2. How We Use Your Information

We use your data for the following purposes:

- **To Operate the Site:** To ensure our website functions properly and is user-friendly.
- **Personalization:** To tailor your experience based on your preferences and browsing behaviour.
- **Customer Service:** To respond to your inquiries, orders, or support requests.
- **Processing Transactions:** To process payments for services or products.
- **Communication:** To send you marketing emails, newsletters, or information regarding your account or our services.
- **Improvement:** To understand how our users interact with the Site and improve its functionality, layout, and content.

We may also use the data for legal compliance, fraud prevention, or to protect the rights of [www.surja.in](http://www.surja.in)

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## 3. How We Share Your Information

We may share your personal information in the following ways:

### With Third-Party Service Providers

We may share your information with service providers who help us operate our website, process transactions, or perform data analysis. Examples include payment processors, email service providers, and web hosting services.

### Legal Requirements

We may disclose your information to comply with any legal obligation, enforce our terms and conditions, or protect our rights.

### Business Transfers

In the event of a merger, acquisition, or sale of our company, your personal data may be transferred as part of the business assets.

### With Your Consent

We may share or disclose your information with your explicit consent.

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## 4. Data Security

We are committed to securing your personal information and use various technical and organizational measures to protect it from unauthorized access, alteration, disclosure, or destruction. However, no method of internet transmission or electronic storage is 100% secure.

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## 5. Your Data Protection Rights

Depending on your jurisdiction, you may have the following rights regarding your personal data:

- **Access:** You have the right to request copies of your personal data.
- **Correction:** You have the right to request corrections to any inaccurate or incomplete information.
- **Deletion:** You may request that we delete your personal information under certain conditions.
- **Restrict Processing:** You have the right to request that we restrict the processing of your personal data.
- **Data Portability:** You have the right to request that we transfer the data we have collected to another organization or directly to you.

To exercise any of these rights, please contact us at [info@surja.in](mailto:info@surja.in)

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## 6. Third-Party Websites

Our website may contain links to third-party websites or services that are not operated by us. We are not responsible for the privacy practices of those websites. We encourage you to review the privacy policies of any third-party sites you visit.

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## 7. Children's Privacy

Our services are not intended for children under the age of 13 (or 16, depending on jurisdiction). We do not knowingly collect personal information from children. If we become aware that we have collected personal data from a child, we will take steps to delete it.

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## 8. Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Changes will be posted on this page with an updated "Last Updated" date. Your continued use of the Site after changes are posted will signify your acceptance of those changes.

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## 9. Contact Us

If you have any questions about this Privacy Policy, or if you would like to exercise any of your rights, please contact us at:

- **Email:** [info@surja.in](mailto:info@surja.in)

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Surja Energy is the brand name of Surja Infra Pvt Ltd.  
[www.surja.in](http://www.surja.in)